

Code of Ethics

The International Association of Professional Birth Photographers Code of Ethics is intended to encourage and preserve the integrity of the birth photography industry.

Professionalism

- Birth photographers are expected to exhibit professional conduct at all times. This includes interactions with clients, peers, medical professionals, birth team members, support staff, administration and others. Remember that in each interaction you are the face of the birth photography industry and you represent us as a whole.
- It is expected that you will follow all hospital and birth center rules and regulations.

Honesty

- Be honest and kind to clients, peers and other birth professionals.

Accountability

- It is an industry standard to ensure you have backup gear when shooting birth photography.
- Birth photographers should carry appropriate insurance for their business.
- Be accountable to your clients. Abide by your contract in regard to being on call, image delivery and archiving.

Law:

- Copyright infringement is strictly prohibited. This includes both image theft and plagiarism.
- Birth photographers should have the appropriate business license in accordance with their local laws and regulations.
- Birth photographers shall pay tax in accordance with the local, state, regional and national laws.
- Birth photographers should utilize legal contracts with all clients to protect both their business and their clients.
- Discrimination on the basis of race, sex, religion, age, disability or other factors is prohibited.

Respectfulness

- Birth photographers will show respect for the birth space at all times. This includes respecting the birth choices a family makes, the birth team, care providers, location rules and family members involved.
- It is important to remember that the job of the medical staff is a higher priority than getting a particular photograph.

Confidentiality

- It is expected that birth photographers will provide the client with confidentiality in accordance with your contract at all times. This is particularly important when sharing your presence at a birth as well as images, especially those of intimate nature, on social media. Always be sure you have permission before sharing.